

Cookies – pt.primaverabss.com

Cookie	Domain	Type ↕	Description	Duration
rud	.rfihub.com	Advertisement	The domain of this cookie is owned by Rocketfuel. The main purpose of this cookie is advertising. This cookie is used to identify an user by an alphanumeric ID. It register the user data like IP, location, visited website, ads clicked etc with this it optimize the ads display based on user behaviour.	1 year 24 days
ruds	.rfihub.com	Advertisement	The domain of this cookie is owned by Rocketfuel. This cookie is a session cookie version of the 'rud' cookie. It contain the user ID information. It is used to deliver targeted advertising across the networks.	session
ab	.agkn.com	Advertisement	This domain of this cookie is owned by agkn. The cookie is used for targeting and advertising purposes.	1 year
test_cookie	.doubleclick.net	Advertisement	This cookie is set by doubleclick.net. The purpose of the cookie is to determine if the user's browser supports cookies.	15 minutes
_fbp	.primaverabss.com	Advertisement	This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.	3 months
fr	.facebook.com	Advertisement	The cookie is set by Facebook to show relevant advertisements to the users and measure and improve the advertisements. The cookie also tracks the behavior of the user across the web on sites that have Facebook pixel or Facebook social plugin.	3 months

bscookie	.www.linkedin.com	Advertisement	This cookie is a browser ID cookie set by Linked share Buttons and ad tags.	2 years
_cc_cc	.crwdcntrl.net	Advertisement	The cookie is set by crwdcntrl.net. The purpose of the cookie is to collect statistical information in an anonymous form about the visitors of the website. The data collected include number of visits, average time spent on the website, and the what pages have been loaded. These data are then used to segment audiences based on the geographical location, demographic, and user interest provide relevant content and for advertisers for targeted advertising.	session
EE	.exelator.com	Advertisement	This cookie is set by exelator.com. The cookies is used to store information about users' visit to the website. The data includes the number of visits, average time spent on the website, and the pages that have been loaded. This information is used to provide the users customized and targeted ads.	4 months
ud	.exelator.com	Advertisement	This cookie is set by exelator.com. The cookies is used to store information about users' visit to the website. The data includes the number of visits, average time spent on the website, and the pages that have been loaded. This information is used to provide the users customized and targeted ads.	4 months
uuid2	.adnxs.com	Advertisement	This cookies is set by AppNexus. The cookies stores information that helps in distinguishing between devices and browsers. This information us used to select advertisements served by the platform and assess the performance of the advertisement and attribute payment for those advertisements.	3 months
rlas3	.rlcdn.com	Advertisement	The cookie is set by rlcdn.com. The cookie is used to serve relevant ads to the visitor as well as limit the time the visitor sees an and also measure the effectiveness of the campaign.	1 year

_cc_dc	.crwdcntrl.net	Advertisement	The cookie is set by crwdcntrl.net. The purpose of the cookie is to collect statistical information in an anonymous form about the visitors of the website. The data collected include number of visits, average time spent on the website, and the what pages have been loaded. These data are then used to segment audiences based on the geographical location, demographic, and user interest provide relevant content and for advertisers for targeted advertising.	8 months 26 days
_cc_id	.crwdcntrl.net	Advertisement	The cookie is set by crwdcntrl.net. The purpose of the cookie is to collect statistical information in an anonymous form about the visitors of the website. The data collected include number of visits, average time spent on the website, and the what pages have been loaded. These data are then used to segment audiences based on the geographical location, demographic, and user interest provide relevant content and for advertisers for targeted advertising.	8 months 26 days
_cc_aud	.crwdcntrl.net	Advertisement	The cookie is set by crwdcntrl.net. The purpose of the cookie is to collect statistical information in an anonymous form about the visitors of the website. The data collected include number of visits, average time spent on the website, and the what pages have been loaded. These data are then used to segment audiences based on the geographical location, demographic, and user interest provide relevant content and for advertisers for targeted advertising.	8 months 26 days
pxrc	.rlcdn.com	Advertisement	The purpose of the cookie is to identify a visitor to serve relevant advertisement.	2 months
IDE	.doubleclick.net	Advertisement	Used by Google DoubleClick and stores information about how the user uses the website and any other advertisement before visiting the website. This is used to present users with ads that are relevant to them according to the user profile.	1 year 24 days

eud	.rfihub.com	Analytics	The domain of this cookie is owned by Rocketfuel. This cookie is used to sync with partner systems to identify the users. This cookie contains partner user IDs and last successful match time.	1 year 24 days
_ga	.primaverabss.com	Analytics	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	2 years
_gid	.primaverabss.com	Analytics	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.	1 day
__stid	.sharethis.com	Analytics	The cookie is set by ShareThis. The cookie is used for site analytics to determine the pages visited, the amount of time spent, etc.	1 year
nQ_cookieId	pt.primaverabss.com	Analytics	The domain of this cookie is owned by Albacross. It is used as a analytical tools to identify the potential customers by setting a unique Id for the customers. The session Id is used to implement the preference choice made by the customer upon their re-visit.	1 year
pxcelPage_c010	.t.sharethis.com	Analytics	The domain of this cookie is owned by Sharethis. This is a analytical cookie used to provide unique identifier to the computer for traffic analysis to ShareThis. It helps in enabling sharing function on the website.	7 days
__stidv	.sharethis.com	Functional	This cookie is used by ShareThis. This cookie is used for sharing the content from the website to social networks.	1 year
lang	.ads.linkedin.com	Functional	This cookie is used to store the language preferences of a user to serve up content in that stored language the next time user visit the website.	session

bcookie	.linkedin.com	Functional	This cookie is set by linkedIn. The purpose of the cookie is to enable LinkedIn functionalities on the page.	2 years
lidc	.linkedin.com	Functional	This cookie is set by LinkedIn and used for routing.	1 day
lang	.linkedin.com	Functional	This cookie is used to store the language preferences of a user to serve up content in that stored language the next time user visit the website.	session
PHPSESSID	pt.primaverabss.com	Necessary	This cookie is native to PHP applications. The cookie is used to store and identify a users' unique session ID for the purpose of managing user session on the website. The cookie is a session cookies and is deleted when all the browser windows are closed.	session
__cfuid	.primaverabss.zendesk.com	Necessary	This cookie is set by the provider Cloudflare. This cookie is used for load balancing and for identifying trusted web traffic.	session
SERVERID	.eyeota.net	Necessary	This cookie is used to assign the user to a specific server, thus to provide a improved and faster server time. It remembers which server had delivered the last page on to the browser. It also helps in load balancing.	10 minutes
AWSALBCORS	widget- mediator.zopim.com	Necessary	This cookie is used for load balancing services provded by Amazon inorder to optimize the user experience. Amazon has updated the ALB and CLB so that customers can continue to use the CORS request with stickness.	7 days
__cfuid	.adsymptotic.com	Necessary	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 month
__cfuid	.primaverabss.zendesk.com	Necessary	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not	1 month

correspond to any user ID in the web application and does not store any personally identifiable information.

__cfduid	.zeotap.com	Necessary	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 month
acd	pt.primaverabss.com	Other	No description	1 year
euds	.rfihub.com	Other	No description	session
nQ_userVisitId	pt.primaverabss.com	Other	No description	30 minutes
fpestid	.primaverabss.com	Other	No description	1 year
UserMatchHistory	.linkedin.com	Other	Linkedin - Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	1 month
AnalyticsSyncHistory	.linkedin.com	Other	No description	1 month
zc	.zeotap.com	Other	No description	1 year
_gat	.primaverabss.com	Performance	This cookies is installed by Google Universal Analytics to throttle the request rate to limit the collection of data on high traffic sites.	1 minute