

Cookies – mz.primaverabss.com

Cookie	Domain	Type ↓	Description	Duration
VISITOR_INFO1_LIVE	.youtube.com	Advertisement	This cookie is set by Youtube. Used to track the information of the embedded YouTube videos on a website.	5 months 27 days
_fbp	.primaverabss.com	Advertisement	This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.	3 months
fr	.facebook.com	Advertisement	The cookie is set by Facebook to show relevant advertisements to the users and measure and improve the advertisements. The cookie also tracks the behavior of the user across the web on sites that have Facebook pixel or Facebook social plugin.	3 months
test_cookie	.doubleclick.net	Advertisement	This cookie is set by doubleclick.net. The purpose of the cookie is to determine if the user's browser supports cookies.	15 minutes
IDE	.doubleclick.net	Advertisement	Used by Google DoubleClick and stores information about how the user uses the website and any other advertisement before visiting the website. This is used to present users with ads that are relevant to them according to the user profile.	1 year 24 days

Cookie	Domain	Type ↕	Description	Duration
EE	.exelator.com	Advertisement	This cookie is set by exelator.com. The cookies is used to store information about users' visit to the website. The data includes the number of visits, average time spent on the website, and the pages that have been loaded. This information is used to provide the users customized and targeted ads.	4 months
ud	.exelator.com	Advertisement	This cookie is set by exelator.com. The cookies is used to store information about users' visit to the website. The data includes the number of visits, average time spent on the website, and the pages that have been loaded. This information is used to provide the users customized and targeted ads.	4 months
_cc_cc	crwdcntrl.net	Advertisement	The cookie is set by crwdcntrl.net. The purpose of the cookie is to collect statistical information in an anonymous form about the visitors of the website. The data collected include number of visits, average time spent on the website, and the what pages have been loaded. These data are then used to segment audiences based on the geographical location, demographic, and user interest provide relevant content and for advertisers for targeted advertising.	
uuid2	.adnxs.com	Advertisement	This cookies is set by AppNexus. The cookies stores information that helps in distinguishing between devices and browsers. This information us used to select advertisements served by the platform and assess the performance of the advertisement and attribute payment for those advertisements.	3 months

Cookie	Domain	Type ↕	Description	Duration
_ga	.primaverabss.com	Analytics	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	2 years
_gid	.primaverabss.com	Analytics	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.	1 day
__stid	.sharethis.com	Analytics	The cookie is set by ShareThis. The cookie is used for site analytics to determine the pages visited, the amount of time spent, etc.	1 year
__stidv	.sharethis.com	Functional	This cookie is used by ShareThis. This cookie is used for sharing the content from the website to social networks.	1 year
PHPSESSID	mz.primaverabss.com	Necessary	This cookie is native to PHP applications. The cookie is used to store and identify a users' unique session ID for the purpose of managing user session on the website. The cookie is a session cookies and is deleted when all the browser windows are closed.	session
__cfuid	.primaverabss.zendesk.com	Necessary	This cookie is set by the provider Cloudflare. This cookie is used for load balancing and for identifying trusted web traffic.	session
__cfduid	.primaverabss.zendesk.com	Necessary	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-	1 month

Cookie	Domain	Type ↕	Description	Duration
			client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	
SERVERID	eyeota.net	Necessary	This cookie is used to assign the user to a specific server, thus to provide a improved and faster server time. It remembers which server had delivered the last page on to the browser. It also helps in load balancing.	10 minutes
__cfduid	.zeotap.com	Necessary	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 month
acd	mz.primaverabss.com	Other	No description	1 year
fpestid	.primaverabss.com	Other	No description	1 year
CONSENT	.youtube.com	Other	No description	16 years 8 months 25 days 13 hours
zc	.zeotap.com	Other	No description	
YSC	.youtube.com	Performance	This cookies is set by Youtube and is used to track the views of embedded videos.	session
__gat	.primaverabss.com	Performance	This cookies is installed by Google Universal Analytics to throttle the request rate to limit the collection of data on high traffic sites.	1 minute