

# Cookies – es.primaverabss.com

## Category: Necessary (3)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>_zlcstore</b>	es.primaverabss.com	HTML	Persistent
<b>First found URL:</b> <a href="https://es.primaverabss.com/es/software/soluciones-especializadas/reporting/">https://es.primaverabss.com/es/software/soluciones-especializadas/reporting/</a>			
<b>Cookie purpose description:</b> This cookie is necessary for the chat-box function on the website to function.			
<b>AWSALBCORS</b>	zopim.com	HTTP	6 days
<b>First found URL:</b> <a href="https://es.primaverabss.com/es/">https://es.primaverabss.com/es/</a>			
<b>Cookie purpose description:</b> Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.			
<b>PHPSESSID</b>	es.primaverabss.com	HTTP	Session
<b>First found URL:</b> <a href="https://es.primaverabss.com/es/">https://es.primaverabss.com/es/</a>			
<b>Cookie purpose description:</b> Preserves user session state across page requests.			

## Category: Statistics (3)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>_ga</b>	primaverabss.com	HTTP	2 years
<b>First found URL:</b> <a href="https://es.primaverabss.com/es/">https://es.primaverabss.com/es/</a>			
<b>Cookie purpose description:</b> Registers a unique ID that is used to generate statistical data on how the visitor uses the website.			
<b>_gat</b>	primaverabss.com	HTTP	1 day
<b>First found URL:</b> <a href="https://es.primaverabss.com/es/">https://es.primaverabss.com/es/</a>			
<b>Cookie purpose description:</b> Used by Google Analytics to throttle request rate			
<b>_gid</b>	primaverabss.com	HTTP	1 day
<b>First found URL:</b> <a href="https://es.primaverabss.com/es/">https://es.primaverabss.com/es/</a>			
<b>Cookie purpose description:</b> Registers a unique ID that is used to generate statistical data on how the visitor uses the website.			

## Category: Marketing (8)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>__unam</b>	primaverabss.com	HTTP	9 months
<b>First found URL:</b> <a href="https://es.primaverabss.com/es/">https://es.primaverabss.com/es/</a>			
<b>Cookie purpose description:</b> Saves the user's navigation on the website including what pages have been viewed and how long the browser has been used to view each page.			

**\_zlcmid** primaverabss.com HTTP 1 year

**First found URL:** <https://es.primaverabss.com/es/>

**Cookie purpose description:** Preserves users states across page requests.

**\_fbp** primaverabss.com HTTP 3 months

**First found URL:** <https://es.primaverabss.com/es/>

**Cookie purpose description:** Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

**ads/ga-audiences** google.com Pixel Session

**First found URL:** <https://es.primaverabss.com/es/>

**Cookie purpose description:** Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.

**fr** facebook.com HTTP 3 months

**First found URL:** <https://es.primaverabss.com/es/>

**Cookie purpose description:** Used by Facebook to deliver a series of advertisement products such as real time bidding from third party

**st\_samesite** consensu.org HTTP Session

**First found URL:** <https://es.primaverabss.com/es/>

**Cookie purpose description:** Used by ShareThis to track visitor's website navigation and preferences - This is used for internal statistics and marketing.

**tr** facebook.com Pixel Session

**First found URL:** <https://es.primaverabss.com/es/>

**Cookie purpose description:** Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

**zte#** primaverabss.com HTTP Session

**First found URL:** <https://es.primaverabss.com/es/>

**Cookie purpose description:** Saves a Zopim Live Chat ID that recognises a device between visits during a chat session.

## Category: Unclassified (1)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>acd</b>	es.primaverabss.com	HTTP	1 year

**First found URL:** <https://es.primaverabss.com/es/>

**Cookie purpose description:** Unclassified